

Sophos Firewall and XGS Series Promos

April 1, 2022 – March 31, 2023



Give Your Firewall Business an Extra Boost

There's never been a better time to switch your customers to Sophos Firewall.

Our new XGS Series promos provide the ideal incentive for your customers to trade-in their competitive firewall or Sophos SG Series appliance and get the powerful protection and performance that Sophos Firewall and the XGS Series provide.

There are two attractive offers* which you can use to pave the way for new firewall sales, and which are designed to suit different target audiences.

PROMO CODE: XGS_3Y_Xstream_HWFREE_DACH

Competitive Trade-In – General (New, Customer new only)

Offer: Offer: Buy at least 3Y of Xstream Protection, get 99% discount on an XGS Series hardware appliance plus 1% off Xstream Protection.

- minimum 3-year term
- excludes XGS 87(w), XGS 5500, XGS 6500 models
- Not valid for renewals.

**PROMO CODES: SG_XGS_3Y_Xstream_Central
WSP_CEMA_3Y_Xstream_Central**

SG Series Migration Offer (for existing SG Series customers - renewal only)

Offer: Buy at least 3Y of Xstream Protection, get 99% discount on an XGS Series hardware appliance, 1% discount on Xstream Protection, 100% discount on a 3-year subscription of Web Server Protection and 60% discount on a 3-year subscription of Central Email Advanced [any user count].

- minimum 3-year term
- excludes XGS 87(w), XGS 5500, XGS 6500 models
- order must include XGS Series and Xstream Protection. Web Server Protection and Central Email Advanced are optional.

*Discount on XGS hardware [99%] and Xstream [1%] is equivalent to or higher than the MSRP of the hardware appliance.

Terms and Conditions (“Promotion”)

Terms valid for Competitive Trade-In Promo only:

Competitive Trade-In: Buy an XGS Series hardware appliance together with at least 3 years of Xstream Protection and get 99% discount on the hardware plus 1% discount on Xstream Protection.

To be eligible for the Promotion:

- The purchase order must include an XGS Series hardware appliance and an Xstream Protection subscription for that appliance model with a minimum term of 3 years. Please note that XGS 87, 87w, 5500 and 6500 hardware purchases are not eligible for this Promotion.
- The order must be for a single new firewall customer. Existing Sophos Firewall (formerly XG Firewall), Sophos UTM customers and renewals are explicitly excluded from this Promotion. However, existing Sophos customers who do not yet own a Sophos firewall of any type are eligible to participate.
- Sophos reserves the right to validate the ownership of the competitive firewall being replaced by the purchase of the XGS Series hardware under this Promotion and may at its sole discretion request proof of ownership by end customers in the form of an invoice, serial number or such other similar information or documentation Sophos deems appropriate.

Terms valid for SG Migration Promo only:

For existing Sophos SG Series customers only: Buy an XGS Series hardware appliance together with at least 3 years of Xstream Protection and get 99% discount on the XGS hardware, 1% discount on Xstream Protection plus 100% discount on a 3-year subscription of Web Server Protection and 60% discount on a 3-year subscription of Central Email Advanced (any user count).

To be eligible for the Promotion:

- The purchase order must include an XGS Series hardware appliance and an Xstream Protection subscription for that appliance model with a minimum term of 3 years. The subscriptions for Web Server Protection and Central Email Advanced are optional, but if required, must be ordered at the same time as the hardware appliance. The XGS 87, 87w, 5500 and 6500 models are excluded from this Promotion.
- The order must be for a single existing Sophos SG Series customer as a replacement for their current hardware appliance (the relevant serial number should be provided when ordering).
- Existing SG Series customers who have already migrated to Sophos Firewall OS (SFOS) are also eligible for this Promotion.

Terms and Conditions valid for both Promos:

- The promotional offer is valid for the period from April 1, 2022, through March 31, 2023 (“Promotion Period”) unless otherwise determined by Sophos.
- This Promotion is a limited time offer only available through participating Partners that are a current member of the Sophos partner program, are in good standing and located in the following region:
 - Region DACH:** Austria, Germany, Liechtenstein and Switzerland
- This Promotion may not be combined with other Sophos promotional offers and may not be used in combination with additional discretionary discounting.
- This Promotion must be applied at the time of purchase and cannot be retrospectively applied to previous orders or transactions.
- Deal registration is a requirement for this Promotion.
- The Partner organization and participants in this Promotion must comply with all applicable anti-bribery and anti-corruption laws and the Sophos policy <https://www.sophos.com/en-us/legal/sophos-antibribery-policy.aspx> at all times.
- Sophos may, in its sole discretion, disqualify any participant from this Promotion, and modify, suspend, or terminate this Promotion or any order, in whole or in part, at any time and for any reason. In the event of any disputes concerning this Promotion, or these terms and conditions, or any order, the decision of Sophos to disqualify any Participant from this Promotion, and/or modify, suspend, or terminate this Promotion or any order submitted by a Participant will be final.
- This Promotion is void where prohibited by law, and subject to applicable laws and regulations. Participants agree that Sophos will not be liable for any loss or damage arising from this Promotion.
- Partners that participate in this Promotion are solely responsible for declaring such promotions and paying any applicable taxes and fees.
- The participating Partner has the exclusive right to determine the prices charged for all Sophos products and services. This Promotion is only valid for orders placed directly through Sophos distributors.
- **Privacy:** Sophos will use the personal details of the participant to conduct this action. You may also use the data in accordance with our Sophos Group Privacy Policy, which is available at the following URL: <https://www.sophos.com/en-us/legal/sophos-group-privacy-policy.aspx>
- **DACH:** This promotion shall be governed in accordance with the laws of Germany for purchases through partners of Sophos Technology GmbH (Frankfurt am Main).